

The Hard Facts on Soft Water.

SOFT WATER is free of harmful minerals so it cleans better. Your dishes come out spot-free, clothing and linens feel less scratchy and look new longer, your skin feels softer, your hair rinses clean, is shiny and easier to manage. A water softener also adds years of life to your plumbing, fixtures and appliances.

Why choose a Fox Water Softener? Simple. We know water softeners—in fact we build every unit ourselves! Plus, Fox Water Softeners offer more of the features you want:

- Lead-free, solid brass valve body for years of trouble-free service.
- Fully adjustable regeneration cycles for increased efficiency and water conservation.
- Teflon-coated, non-stick motorized piston design simplifies operation with fewer moving parts for greater reliability.
- Timed brining for precise salt dosages and increased efficiency, plus brine safety overflow protection.
- Optional mechanical meter monitors water demand and regenerates only when necessary, saving up to 50% on salt and water — PLUS there's no programming, no readouts, no batteries and no confusion.
- Fox Water's premium, high-capacity softening resin is exceptionally durable and FDA compliant.

Built-in bypass valve.



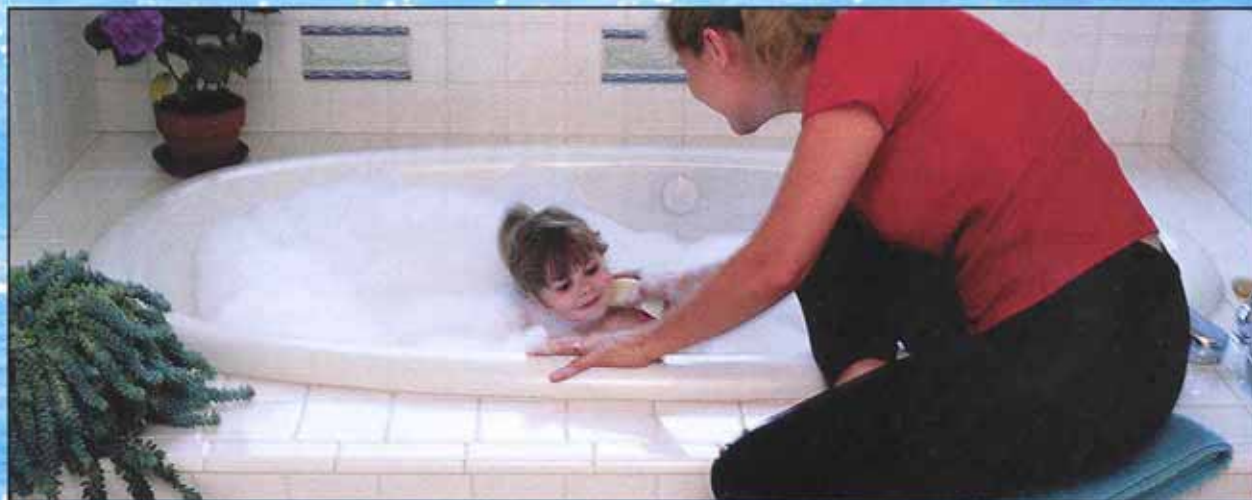
Fox Water Softener, Inc.
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608 244-6215



All Fox Water Softeners feature double-ply, corrosion proof, NSF approved mineral tanks — it's like getting two tanks in one!



Fox Water's brass softener control valve has been in service for over 30 years—now THAT's time-tested reliability!



We build each and every Fox Water Softener ourselves, and we stand behind them with one of the best warranties you'll find anywhere (see below). That means we always have replacement parts on-hand, plus, our radio-dispatched fleet and highly-trained service technicians are ready to give you fast, efficient, professional service, should you ever need it.

Fox water has been a part of Madison since 1953 and has serviced over 30,000 homes and businesses throughout southern Wisconsin. Our many years of experience in building, installing and maintaining water equipment backs up every unit we sell.

Feature for feature, Fox Water Softeners are your best value—no one outfoxes hard water like Fox!

Fox Model	Low Salt	Capacity Medium Salt	High Salt	GPM/Flow PSI Pressure Drop	Max GPM Drain Rate	Resin Qty/ Cubic Foot	Floor Space	Pipe Size	Salt Storage
M16	13.4 kgr 4.5 lbs	14.8 kgr 6.0 lbs	15.4 kgr 7.5 lbs	12.0 @ 13.8	1.2	0.5	18" x 26"	3/4" & 1"	300 lbs
M24	16.2 kgr 4.5 lbs	19.0 kgr 6.0 lbs	22.2 kgr 9.0 lbs	12.0 @ 13.0	1.5	0.75	18" x 27"	3/4" & 1"	300 lbs
M32	21.7 kgr 6.0 lbs	26.9 kgr 9.0 lbs	29.7 kgr 12.0 lbs	12.0 @ 13.4	2	1	18" x 28"	3/4" & 1"	300 lbs
M48	32.3 kgr 9.0 lbs	38.0 kgr 12.0 lbs	42.0 kgr 15.0 lbs	12.0 @ 13.0	2.4	1.5	18" x 29"	3/4" & 1"	300 lbs
M24DB	16.2 kgr 4.5 lbs	19.0 kgr 6.0 lbs	22.2 kgr 9.0 lbs	12.0 @ 13.0	1.5	0.75	18" x 27"	3/4" & 1"	300 lbs
M32DB	21.7 kgr 6.0 lbs	26.9 kgr 9.0 lbs	29.7 kgr 12.0 lbs	12.0 @ 13.4	2	1	18" x 28"	3/4" & 1"	300 lbs
M48DB	32.3 kgr 9.0 lbs	38.0 kgr 12.0 lbs	42.0 kgr 15.0 lbs	12.0 @ 13.0	2.4	1.5	18" x 29"	3/4" & 1"	300 lbs

Fox Water WARRANTY

1. MINERAL OR RESIN warranted for ten years.
2. FIBERGLASS MINERAL TANK warranted for ten years.
3. BRINE TANK warranted for ten years.
4. CLOCK ASSEMBLY warranted for five years.
5. VALVE ASSEMBLY warranted for five years.
6. SERVICE LABOR included for two years.

Model _____	PURCHASE	RENTAL
Softener	_____	_____
Installation	_____	_____
Removal/Disposal	_____	_____
Sales Tax	_____	_____
Permit	_____	_____
TOTAL	_____	_____

NO ONE OUTFOXES HARD WATER LIKE FOX